



Regd. Off : Plaza Center, 4th Floor, Suit No. 349, No. 129, G.N Chetty Road Chennai - 600006 TN IN
Phone : 044 28231258 www.sanguinemedia ltd.com E-mail : smedia ltd@gmail.com

30.05.2017

To,
BSE Ltd.,
Ground Floor, P.J Towers,
Dalal Street, Fort,
Mumbai – 400 001.

Ref: Sanguine Media Limited (Scrip code: 531898)

Sub: Outcome of Board Meeting held on 29th May, 2017.

Dear Sir,

The Board of Director at their meeting held on Monday 29th May, 2017 has approved the Audited Financial Result for the quarter and year ended March 31, 2017 along with Auditor Report and Declaration pursuant to Regulation 33(3) (d).

Kindly note the same.

Thanking you,

Yours faithfully,

For Sanguine Media Limited

Sanjay Meena

Sanjay Sunderlal Meena
(Managing Director)
DIN: 07567732



Encl.: Audited Financial Result for 31st March, 2017
Auditor Report & Declaration

SANGUINE MEDIA LIMITED

CIN:L74210TN1995PLC032921

3C, Sagas Manor, 1A, 3rd Street, B. N. Road T. Nagar, Chennai-600017 Tamil Nadu

Statement of Standalone Audited Results for the Quarter and year ended March 31, 2017

ANNEXURE I

Part I

Rs in Lakhs

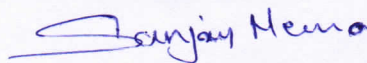
Particulars	3 months ended 31.03.2017	Preceding 3 months ended 31.12.2016	Corresponding 3 months ended in the previous year 31.03.2016	Year to date figures for current period ended 31.03.2017	Year to date figures for the previous year ended 31.03.2016
	Audited	Unaudited	Audited	Audited	Audited
1. Income from Operations					
(a) Net Sales/Income from Operations (Net of excise duty)	244.03	91.03	1,068.05	584.58	3,279.45
(b) Other Operating Income	6.12	0.00	24.33	7.04	26.29
Total income from Operations (net)	250.16	91.03	1,092.38	591.63	3,305.74
2. Expenses					
(a) Cost of Materials consumed	0.00	0.00	0.00	0.00	0.00
(b) Purchase of stock-in-trade	246.71	85.00	2,368.48	557.31	4,492.00
(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	0.00	0.00	(1,291.49)	0.00	(1,291.49)
(d) Employee benefits expense	2.71	2.15	3.95	10.76	10.30
(e) Depreciation and amortisation expense	(0.01)	0.01	0.00	0.01	47.07
(f) Other expenses (Any item exceeding 10% of the total expenses relating to continuing operations to be shown separately)	5.76	0.90	3.67	16.42	15.73
Total Expenses	255.18	88.06	1,084.61	584.51	3,273.61
3. Profit / (Loss) from operations before other income, finance costs and exceptional items (1-2)	(5.02)	2.97	7.77	7.12	32.13
4. Other Income	(0.10)	0.00	0.00	0.00	0.00
5. Profit / (Loss) from ordinary activities before finance costs and exceptional items (3 + 4)	(5.12)	2.97	7.77	7.12	32.13
6. Finance Costs	0.08	(0.12)	0.13	0.00	0.43
7. Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5 - 6)	(5.20)	3.09	7.64	7.12	31.70
8. Exceptional Items	23.30	0.00	0.00	23.30	0.00
9. Profit / (Loss) from ordinary activities before tax (7 + 8)	18.10	3.09	7.64	30.42	31.70
10. Tax expense					
a) Current Tax	4.50	0.00	2.00	6.00	9.00
b) Deferred Tax	0.00	0.00	0.00	0.00	0.00
11. Net Profit / (Loss) from ordinary activities after tax (9 + 10)	13.60	3.09	5.64	24.42	22.70
12. Extraordinary items (net of tax expense Re.1 Lakhs)	0.00	0.00	0.00	0.00	0.00
13. Net Profit / (Loss) for the period (11 + 12)	13.60	3.09	5.64	24.42	22.70
14. Share of Profit / (loss) of associates *	0.00	0.00	0.00	0.00	0.00
15. Minority Interest*	0.00	0.00	0.00	0.00	0.00
16. Net Profit / (Loss) after taxes, minority interest and share of profit / (loss) of associates (13 + 14 + 15) *	13.60	3.09	5.64	24.42	22.70
17. Paid-up equity share capital	1,141.00	11,410.00	11,410.00	1,141.00	11,410.00
(Face Value of the Share)	10.00	1.00	1.00	10.00	1.00
18. Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year				1,150.55	1,126.13
19.i Earnings Per Share (before extraordinary items) (not annualised):					
(a) Basic	0.01	0.00	0.00	0.02	0.00
(b) Diluted	0.01	0.00	0.00	0.02	0.00
19.ii Earnings Per Share (after extraordinary items):					
(a) Basic	0.01	0.00	0.00	0.02	0.00
(b) Diluted					
See accompanying note to the Financial Results	0.01	0.00	0.00	0.02	0.00

* Applicable in the case of consolidated results.

Note:

- 1) The above result which are published in accordance with Regulation 33 of the SEBI (Listing Obligations & Disclosures Requirements), 2015 have been reviewed by the Audit Committee & approved by the Board of Directors at their meeting held on 29/05/2017
- 2) The Face value of the Equity shares of the Company was Consolidated from Re. 1/- to Rs. 10/- per share
- 3) Previous period figures have been regrouped or rearranged, wherever necessary.
- 4) The above results for the quarter & year ended 31st March, 2017 along with Auditor Report & Declaration has been approved by the Board of Directors of the Company.
- 5) Segment Reporting as required by AS - 17 is not applicable as the Company operator in one single primary business segment i.e business of Advertisement and media product

For Sanguine Media Limited



Sanjay Sunderlal Meena
(Managing Director)
DIN No.: 07567732



Date : 29/05/2017
Place : Chennai

ANNEXURE IX

Statement of Assets and Liabilities for Companies (Other than Banks)

(Rs. In Lacs)

Standalone Statement of Assets and Liabilities	As at (Current Year end) 31.03.2017	As at (Previous year end) 31.03.2016
Particulars		
A EQUITY AND LIABILITIES		
1 Shareholders' funds		
(a) Share capital	11,410.00	11,410.00
(b) Reserves and surplus	1,150.55	1,126.13
(c) Money received against share warrants	0.00	0.00
Sub-total - Shareholders' funds	12,560.55	12,536.13
2. Share application money pending allotment	0.00	0.00
3. Minority interest *	0.00	0.00
4. Non-current liabilities		
(a) Long-term borrowings	0.00	0.00
(b) Deferred tax liabilities (net)	255.23	255.23
(c) Other long-term liabilities	0.00	0.00
(d) Long-term provisions	0.00	0.00
Sub-total - Non-current liabilities	255.23	255.23
5. Current liabilities		
(a) Short-term borrowings	1,158.15	1,178.75
(b) Trade payables	2,138.87	4,469.29
(c) Other current liabilities	33.21	82.73
(d) Short-term provisions	0.00	0.00
Sub-total - Current liabilities	3,330.22	5,730.77
TOTAL - EQUITY AND LIABILITIES	16,146.00	18,522.13
B ASSETS		
1. Non-current assets		
(a) Fixed assets	0.07	0.08
(b) Goodwill on consolidation *	0.00	0.00
(c) Non-current investments	1,512.03	2,114.75
(d) Deferred tax assets (net)	0.00	0.00
(e) Long-term loans and advances	7,031.06	8,126.46
(f) Other non-current assets	186.50	186.50
Sub-total - Non-current assets	8,729.67	10,427.79
2 Current assets		
(a) Current investments		
(b) Inventories	1,691.49	1,691.49
(c) Trade receivables	2,239.52	2,849.53
(d) Cash and cash equivalents	46.84	20.98
(e) Short-term loans and advances	3,308.52	3,412.51
(f) Other current assets	129.95	119.81
Sub-total - Current assets	7,416.33	8,094.33
Total -Assets	16,146.00	18,522.13

*Applicable in the case of consolidated statement of assets and Liabilities

Previous period figures have been regrouped or rearranged, wherever necessary.

For Sanguine Media Limited

Sanjay Meena

Sanjay Sunderlal Meena
(Managing Director)

DIN No.: 07567732



Date : 29/05/2017

Place : Chennai



A.K. RAJAGOPALAN & CO.,

CHARTERED ACCOUNTANTS
CHENNAI, COONOR & TIRUPPUR.

Partners

R. VEERARAGHAVAN, B.Sc., F.C.A.,

A.R. RANGANATHAN, B.Sc., F.C.A.,

T.R. ASHOK, B.Sc., F.C.A.,

M. RAMASAMY, B.Sc., F.C.A., DISA (ICAI)

Auditor's Report On Quarterly Financial Results and Year to Date Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

To

Board of Directors of
M/s. Sanguine Media Ltd.

We have audited the quarterly financial results of M/s. Sanguine Media Ltd., for the quarter ended March 2017 and the year to date results for the period 01.04.2016 to 31.03.2017, attached herewith, being submitted by the company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. These quarterly financial results as well as the year to date financial results have been prepared on the basis of the interim financial statements, which are the responsibility of the company's management. Our responsibility is to express an opinion on these financial results based on our audit of such interim financial statements, which have been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard for Interim Financial Reporting (AS 25 / Ind AS 34), prescribed, under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder; or by the Institute of Chartered Accountants of India, as applicable and other accounting principles generally accepted in India.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial results are free of material misstatement(s). An audit includes examining, on a test basis, evidence supporting the amounts disclosed as financial results. An audit also includes assessing the accounting principles used and significant estimates made by management. We believe that our audit provides a reasonable basis for our opinion.



A.K.RAJAGOPALAN & CO.,
CHARTERED ACCOUNTANTS
CHENNAI, COONOR & TIRUPPUR.

In our opinion and to the best of our information and according to the explanations given to us these quarterly financial results as well as the year to date results:

- (i) are presented in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 in this regard; and
- (ii) give a true and fair view of the net profit and other financial information for the quarter ended 31.03.2017 as well as the year to date results for the period from 01.04.2016 to 31.03.2017.

For A. K. Rajagopalan & Co.,
Chartered Accountants,
Firm Reg. No.: 003405S

CA T.R. Ashok
Partner
Membership No.: 026133



Place: Chennai
Date: 29.05.2017



sanguine
media ltd

CIN : L74210TN1995PLC032921

Regd. Off : Plaza Center, 4th Floor, Suit No. 349, No. 129, G.N Chetty Road Chennai - 600006 TN IN
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29.05.2017

To
BSE Ltd.
Ground Floor, P. J. Towers
Dalal Street,
Mumbai – 400 001

Ref: Sanguine Media Limited (Scrip code: 531898)

Ref: SEIB Circular No. CIR/CFD/CMD/56/2016 dated 27th May, 2016.

Sub: Declaration pursuant to Regulation 33(3)(d) of the Securities & Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 ["LODR"].

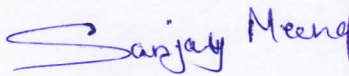
Dear Sir,

In compliance with Regulation 33(3) (d) of LODR as amended by SEBI Circular No. CIR/CFD/CMD/56/2016 dated May 27, 2016, I Sanjay Sunderlal Meena (DIN: 07567732), Director of the Company, hereby declare that the Statutory Auditor of the Company M/s. A. K. Rajagopalan & Co., Chartered Accountant (FRN: 00340555) have issued an Audit Report with unmodified opinion on Audited Financial Results of the Company for the quarter and year ended March 31, 2017.

Kindly take same on record.

Thanking you,

For Sanguine Media Limited

 Sanjay Meena

Sanjay Sunderlal Meena
(Managing Director) '
DIN: 07567732

